

# Loch Clash and Beyond...? Kinlochberrie Development Event

Wednesday 19<sup>th</sup> August 2015

## Ideas Session

“Kinlochberrie has recognised a need to diversity and look at innovative ways to address the challenges!”

Excerpt from Kinlochberrie Community Growth Plan

### **Employment, Training and Activities**

- North West Training Centre – Quality of life – training
- After school club activities
- Recreational activities
- Apprenticeships
- More job opportunities needed rather than just seasonal work

### **Business, Community and Housing**

- Kinlochberrie harbour - a working harbour with active markets
- Industrial/business units
- More eating facilities/cafes
- Plan more affordable housing – younger people who want to stay can do so easily
- Where to buy fish and fresh product? Need for fishing market
- Village hall could be used more (needs upgrading)
- Investment in fishing/harbour facilities – promotion/needs to be more commercial

### **Digital and Communication**

- Postal services being reduced – current threat
- Businesses and community feel limited and impeded by lack of broadband
- Demand for fibre optic broadband – very little information
- Public meeting to focus on superfast broadband in Kinlochberrie
- Website – to promote village to the outside world
- More local information, online marketing and photos required to help attract people to the area

### **Tourism and marketing**

- Kinlochbervie needs to be on the map
- Get away from “there’s nothing there” – there is!
- More facilities for campervans
- Self-catering units
- Opportunity - we have great resources and a clean, amazing environment
- More things to attract tourists to the village so they come to Kinlochbervie rather than surrounding areas
- Short boat trips for visitors
- North Coast 500 is generating business
- Extend tourism – variety, season, winter activities
- Better marketing for the area – a place to stay, not just a place to visit

### **Transport**

- Better connecting links to Inverness
- Locals find it hard to fathom out, what is this like for tourists?
- More frequent bus journeys to places such as Ullapool, Inverness
- Transport links to/from hospital

### **Environment and Signage**

- More paths for country walks
- Sandwood and Cape Wrath trail - opportunity
- Need for picnic areas
- North Coast 500 – signs, walks, picnic areas and boat trips?
- Better signage needed - effective signage is essential
- Ask locals where the signs should be
- Is Loch Clash the right centre for development?
- Sustainable development

### **Infrastructure and Local Services**

- Facilities for locals – café, work, childcare
- Activities for children
- Fish markets/fish shop
- Childcare facilities/nursery is necessary